

CEO REPORT FOR JULY 2016

The cumulative revenue for the first 7 months of 2016 of Mobile World Group (MWG) reached VND 23,278 billions, representing a YoY growth of 80%, and completing 68% of the full year revenue target of VND 34,166 billions.

The cumulative profit after tax (PAT) for first 7 months reached VND 981 billions, representing a YoY growth of 79%, and completing 71% of the full year PAT target of VND 1,388 billions.

The cumulative online revenue for first 7 months reached VND 1,535 billions, representing a YoY growth of 96%, and completing 47% of the full year revenue target of VND 3,300 billions.

In the first 7 months, MWG opened 367 new stores, including 314 Thegioididong.com new stores and 53 Dien may XANH new stores. At the end of of July 2016, MWG is operating 1000 stores, including 878 thegioididong.com stores and 122 Dien may XANH stores.

SUMMARY

	Actual 7 months 2016 (in billions)	YoY Growth	Full year target achievement
Revenue	23,278	80%	68%
- Mobile Phones Channel	16,679	54%	
- Consumer Electric Channel	6,599	213%	
Net Profit After Tax	981	79%	71%
Online Revenue	1,535	96%	47%



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Disclaimer

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